



Donation and Sponsorship Opportunities

Establishing the Family Ministries Center

In 2016, Central Union Mission will relocate three facilities to a single location, combining the food pantry, clothing and furniture distribution, family and children's services, and administrative offices, in order to more efficiently serve the community and meet the physical, spiritual, and aspirational needs of low income families in the District of Columbia. The new space will allow the Mission to better serve the community and create a 'shopping experience for visitors, rather than just food distribution; provide community services; offer educational programming; and support visitors with social services. The expansion of services will enable the Mission to minister to more than 35,000 visitors.

Timeframe: August-December 2016

Priority Needs: Grocery Store shelving to outfit a 10,000 sq. ft. food storage and shopping area;
A 10'x20' Walk-in Freezer

Budget: \$175,000

Thanksgiving Turkeys for Food-Insecure Families

Each Thanksgiving, the Mission distributes one to two thousand Turkeys and grocery bags filled with fixings to families living below the poverty line who are unable to afford sufficient food. In 2015, the Mission received and distributed over \$7 million worth of donated food and is ranked as a Gold Agency by the Capital Area Food Bank for its track record to effectively distribute large volumes of food to families and individuals in need. To meet the demand and help thousands of people have a Thanksgiving celebration, who would otherwise have none, the Mission puts out a call for Thanksgiving donations every year. In 2016, the Mission's goal is to provide Thanksgiving groceries for 2,000 families through the Mission's Family Ministry, Hispanic Family Ministry, food pantry, and to others referred to the Mission by government agencies, area churches, and sister organizations.

Date: November 18-22, 2016

Priority Need: Up to 1,000 Turkeys and fixings

Thanksgiving at the Mission

Each year, the Mission serves up a delicious Thanksgiving meal for its homeless guests. Hundreds of volunteers help prepare, serve and clean up, creating a very festive atmosphere for the holiday. For Thanksgiving 2015, when the weather was so mild, the Mission set a table for 100 homeless guests running right down the middle of G Street in front of the Mission. Sponsors are needed to help the Mission celebrate this special day and could receive broad recognition through press releases, media attention, email communications, newsletters, and social media.

Date: November 24

Sponsorship Opportunities: \$5,000 – \$25,000

Show Some Love for Homeless Guests: A Holiday Celebration

For this celebration, the Mission is transformed into a Christmas wonderland. Each of the homeless guests is invited into the Mission's "Haberdashery" where they can select clean pressed, donated clothes, so that they can wear their Sunday best. A team of volunteer barbers provides fresh cuts and clean shaves. Party and catering companies donate curtains, tables, chairs, and table cloths. Local supermarkets donate food. Local restaurants cook and serve the meal. And entertainment includes popular club DJs, comedians, jazz musicians, gospel singers and other local artists. The evening rivals an event in a 5-star restaurant and club – all provided free of charge to give the Mission's homeless guests a feeling of "the best Christmas celebration I ever had." Show Some Love is done exclusively to show the Mission's guests some of God's grace and what it feels like to be truly valued – a feeling that few have recently experienced. Sponsorships are sought to cover costs not covered by the volunteers and donations, and would be publicized in media coverage, press releases, newsletters and social media.

Date: December 16, 2016

Budget: \$42,500; Donated In-Kind: \$27,500; Need: \$15,000

Priority Need: Food for 200 meals

Sponsorship Opportunities: \$100 – \$10,000

Make a Cash Donation: Sponsor a resident's place at the celebration with a \$100 donation.

Become an Event Sponsor

Sponsorship levels include:

\$10,000 We Wish You a Merry Christmas: We Wish You a Merry Christmas!

- Premium sponsor for the entire event
- Sponsor 200 men to attend the Christmas dinner
- Ten (10) tickets for you to attend and serve as Christmas dinner hosts
- Recognition from the podium
- Speaking opportunity at the event
- Feature article in The Missionary newsletter (circ. 45,000)
- Headline listing and link on the Mission website
- Name displayed on signage at the event
- Designated space for your information table and banner
- Listing in our Annual Report

\$5,000 Have Yourself a Merry Little Christmas: This will make it very merry.

- Sponsor 100 men to attend the Christmas dinner
- Five (5) tickets for you to attend and serve as Christmas dinner hosts
- Recognition from the podium
- Listing and link on the Mission website and social media platforms
- Recognition in The Missionary newsletter (circ. 45,000)
- Name displayed on signage at the event
- Listing in our Annual Report

\$2,500 Joy to the World: Here's some money to help.

- Sponsor 50 men to attend the Christmas dinner
- Two (2) tickets for you to attend and serve as Christmas dinner hosts
- Recognition from the podium
- Listing and link on the Mission website and social media platforms
- Recognition in The Missionary newsletter (circ. 45,000)
- Listing in our Annual Report

\$1,000 It's Beginning to Look A Lot Like Christmas: I want to help it look like that for ALL our neighbors.

- Sponsor 20 men to attend the Christmas dinner
- One (1) ticket for you to attend and serve as a Christmas dinner host
- Listing and link on the Mission website
- Recognition in The Missionary newsletter (circ. 45,000)
- Listing in our Annual Report

\$500 Do You Hear What I Hear?: I hear it's Christmas, and I want to ensure all are invited.

- Sponsor ten men to attend the Christmas dinner
- Listing and link on the Mission website
- Recognition in The Missionary newsletter (circ. 45,000)
- Listing in our Annual Report

\$250 I'll be Home for Christmas: So have fun on my tab.

- Sponsor five men to attend the Christmas dinner
- Listing and link on the Mission website
- Recognition in The Missionary newsletter (circ. 45,000)
- Listing in our Annual Report

\$100 Go Tell it on the Mountain: Tell it to me later, because I wish I could be there.

- Sponsor two men to attend the Christmas dinner
- Recognition in The Missionary newsletter (circ. 45,000)
- Listing in our Annual Report

Operation Christmas Miracle

The Mission provides holiday smiles for children and relief to their parents as they participate in a festive celebration and distribution of one to two thousand educational, practical and toy-filled Christmas bags. In addition to the Christmas bags, every family receives a bag of groceries to help them celebrate the holidays and meet their increased needs during the holidays.

***Date:** December 17, 2016*

***Priority Needs:** Up to 500 new gifts for children from infants to teens; holiday food donations for up to 500 families*

***Budget:** \$152,000; **Gifts-in-Kind:** \$112,000; **Need:** \$40,000*

Monthly Seniors' Luncheons

Every month, the Mission hosts a general and Hispanic seniors' luncheon, which includes prayer, games and solidarity in addition to a delicious and nutritious meal. Approximately 250 English- and Spanish-speaking seniors take part in the two luncheons monthly. For many, this is a special chance to dress up and connect spiritually and socially with others. Seniors often suffer in silence from hunger, isolation and depression. These luncheons provide one source of comfort to seniors who are living in poverty.

***Frequency:** Monthly*

***Sponsorship Opportunities:** \$5,000 for one general luncheon (approximately 200 people), \$50,000 for the year; \$1500 for one Hispanic luncheon (approximately 50 people), \$15,000 for the year*